

---

## Relentless about delivering superior results for our clients

---

Gordian Group is a leading investment bank providing financial advisory services in distressed and complicated situations. We are consistently named one of the leading national investment banks in financial restructurings by both *The Deal* and *Turnarounds & Workouts*.

---





# Financial expertise in complex and distressed situations

**Gordian Group**

For over 20 years, we have successfully completed more than 250 engagements. Our professionals have expertise in financial restructurings and reorganizations, mergers & acquisitions, public and private financings, complex structured finance, and matters requiring opinions and expert testimony.

## Portfolio of services

### Financial Advisory

Companies with complex issues, and those that are distressed or financially challenged, rely on us to manage the diverse needs of their stakeholders, negotiate with creditors and determine the best course for maximizing business and shareholder value.

### Mergers & Acquisitions

Gordian Group offers expertise in distressed, complex and middle-market M&A transactions for sellers, buyers and entities functioning in “watchdog” roles.

### Structured Finance

Our professionals are experienced at analyzing risk and estimating losses on securitizations of various assets, including mortgages and loans. We provide valuation, negotiation, strategy and risk analysis to help our clients mitigate losses related to securitizations.

### Access to Capital

We harness long-standing relationships with financial providers to arrange capital solutions for companies both in and out of bankruptcy.

### Litigation Support

In complex litigation cases, our clients need sound financial advice and strong analytical skills. Gordian Group regularly provides litigation support services, or more specifically expert witness testimony, to clients in and out of bankruptcy.

### Financial Opinions

Gordian Group provides opinions in matters of valuation, fairness and solvency, often involving distressed and/or complicated situations. Clients rely on our work to make and defend decisions.

### Asset Management

Through Gordian Group's financial advisory and litigation support experience, we have honed our valuation and credit analysis skills. These skills, coupled with our years of transactional experience, enable us to evaluate investment opportunities, including corporate debt and equity securities, securitizations and private placements.



©2010 Jacques-Henri Lartigue Foundation

## Our mission

The stakes are high for our clients. The economic fortunes of shareholders, entrepreneurs, family groups, investors, private equity firms and employees are on the line. Results matter — we work tirelessly to deliver client solutions that yield extraordinary financial results under the most trying of circumstances.

---

“As leaders in distressed investment banking and financial advisory, we offer our clients a clear advantage — we’ve been there, we’ve done that, we’ve been doing it for years. Our goal is “to Gordian” a situation by solving a truly complex problem while creating real value for our clients.”

— **Henry F. Owsley**, Co-founder and Chief Executive Officer

---

## Our clients' goals are our goals

Gordian Group has experience working on complex cases where we successfully enhance returns to equity, such as our work on behalf of Ben & Jerry's, negotiating its sale to Unilever.

Our work on Integrated Electrical Services, Mississippi Chemical, Pinnacle Towers, Sudbury, Tracor and URS demonstrates our approach of extracting value from other areas of the capital structure to benefit old equity and management in complex situations.



[www.gordiangroup.com](http://www.gordiangroup.com)

## The Gordian Advantage

### Senior professionals

All engagements are staffed with senior professionals — partners and managing directors — delivering expertise in complex and distressed investment banking. Our professionals have experience in financial restructurings and reorganizations, mergers and acquisitions, public and private financings, complex structured finance and matters requiring opinions and expert testimony.

### Real-world experience

We bring a unique combination of financial advisory experience in complex and distressed situations and a successful track record in providing expert witness and litigation support services.

### Unconflicted financial advice

Our focus on representing companies, boards of directors and equity holders — including entrepreneurs and private equity firms — enables us to avoid creditor representations that would give us a conflict of interest in aggressively representing our clients. Only Gordian Group, among firms expert in the restructuring business, provides such conflict-free advice.

---

“Gordian Group is relentless about getting results. We are active leaders – not passive participants – developing clever options and gaming each situation to anticipate all contingencies, and manipulating the parties at the table to the advantage of our clients.”

– **Peter S. Kaufman**, President and Head of Restructuring and Distressed M&A

---

## Contact Us

Gordian Group, LLC  
950 Third Avenue  
17th Floor  
New York, NY 10022  
212.486.3600 phone  
212.486.3616 fax

info@gordiangroup.com  
www.gordiangroup.com

## Unmatched expertise

### Financial Advisory

Financial Restructuring  
Board Advisory Services  
Valuation and Debt Capacity

### Mergers & Acquisitions

Distressed M&A  
Complex M&A  
Mid-market M&A

### Structured Finance

### Access to Capital

Asset-backed Financing  
Debtor-in-Possession & Exit Financing  
Mezzanine Financing  
Private Equity

### Litigation Support

Expert Witness Testimony

### Financial Opinions

Fairness Opinions  
Solvency Opinions  
Valuation Opinions

### Asset Management